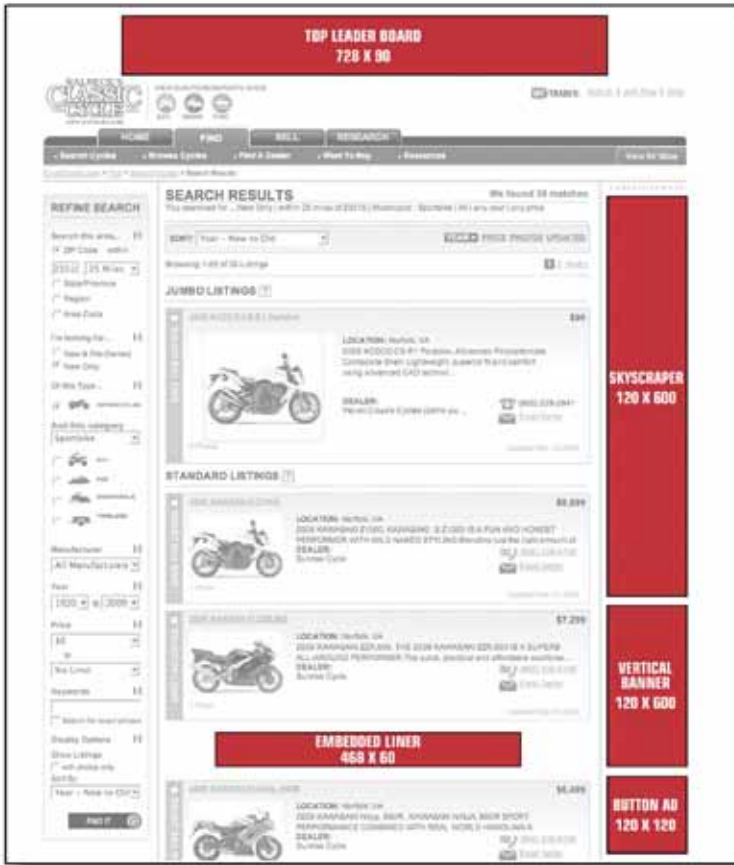


**Website Ad Sizes & Placement**



**Banner Ads**

**Top Leader Board**

Leader Boards are located at the top of the search result pages and embedded in the center of the browse result pages.

**Skyscrapers**

These vertical ads are located on the right rail of the search result and ad detail pages.

**Vertical Banners**

Vertical banners are located on the right rail of the search result pages below the skyscraper ads as well as the right rail of the browse result pages.

**Button Ads**

These square ads are located directly under the vertical banners.

**Embedded Liner Ads**

Embedded Liners are located in the center of the search and browse result listings.

**Resource Sponsorship Tile**

Sponsorship ads are located on resource pages. Maximum of four sponsorship tiles per page. All ads rotate to the top left hand position.

**Sponsorship Rectangle Ads**

These are located on the Advanced Search, Payment Calculator, MyTrader and Price Checker pages.

