

Print Advertising



B/W Newsprint Photo Classified

	1 Month	3 Months
Small Photo	\$40.54	\$93.50
Medium Photo	\$78.91	\$173.82
Large Photo	\$118.37	\$223.32

Color Newsprint Photo Classified

	1 Month	3 Months
Small Photo	\$57.04	\$146.28
Medium Photo	\$106.41	\$262.92
Large Photo	\$151.37	\$326.70

Full-Color Glossy Photo Classified

	1 Month	3 Months
Small Photo	\$114.99	\$263.85
Medium Photo	\$156.94	\$355.83
Large Photo	\$223.25	\$499.26

B/W Newsprint Photo Packages

- Package 1:** \$334.40 includes 5 Medium Photo Ads with a Headline for 1 month
- Package 2:** \$740.30 includes 5 Medium Photo Ads with a Headline for 3 consecutive months
- Package 3:** \$740.30 includes 12 Medium Photo Ads with a Headline for 1 month
- Package 4:** \$1724.80 includes 12 Medium Photo Ads with a Headline for 3 consecutive months

Color Newsprint Photo Packages

- Package 1:** \$476.30 includes 5 Medium Photo Ads with a Headline & Online Listing for 1 month
- Package 2:** \$882.20 includes 5 Medium Photo Ads with a Headline & Online Listing for 3 consecutive months
- Package 3:** \$1079.10 includes 12 Medium Photo Ads with a Headline & Online Listing for 1 month
- Package 4:** \$2063.60 includes 12 Medium Photo Ads with a Headline & Online Listing for 3 consecutive months

Issue Schedule

Month	Glossy	Newsprint	On Sale
Mar 09	01.02.09	01.09.09	01.31.09
Apr 09	01.30.09	02.06.09	02.28.09
May 09	02.27.09	03.06.09	03.28.09
Jun 09	04.03.09	04.10.09	05.02.09
Jul 09	05.01.09	05.08.09	05.30.09
Aug 09	06.05.09	06.12.09	07.04.09
Sep 09	07.03.09	07.10.09	08.01.09
Oct 09	07.31.09	08.07.09	08.29.09
Nov 09	09.04.09	09.11.09	10.03.09
Dec 09	10.02.09	10.09.09	10.31.09
Jan 10	10.30.09	11.06.09	11.28.09
Feb 10	11.27.09	12.04.09	12.26.09
Mar 10	01.02.09	01.09.09	01.30.10

All advertising materials are due on the close date.

Word Ads

Small Words Ad: \$20.90
(Up to 15 words)
Each additional words: \$0.55

Added Value

Word Ad Bold Face & Caps: \$11.00

Photo Classified Headlines

Large Headline: \$27.50
Medium Headline: \$16.50
Small Headline: \$11.00