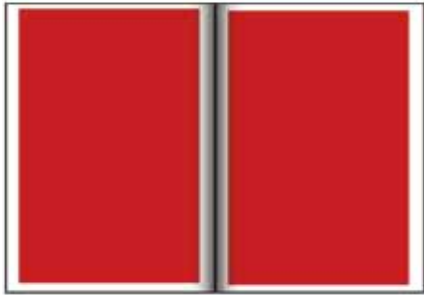


Print Advertising



Double Truck

2 Pages – 6.5" x 9.5" each

	Open	6 Mo.	12 mo.
Glossy	\$2255.00	\$2029.50	\$1804.00
Color NP	\$1804.00	\$1623.60	\$1443.20
BW NP	\$1522.40	\$1369.50	\$1217.70



Full Page

1 Pages – 6.5" x 9.5" each

	Open	6 Mo.	12 mo.
Back Cvr	\$1806.13	\$1624.22	\$1444.17
IFC, A #1,	\$1538.56	\$1383.59	\$1230.22
PBTOC,			
IBC			
Glossy	\$1337.88	\$1203.13	\$1069.75
Color NP	\$1070.30	\$963.50	\$855.80
BW NP	\$900.90	\$810.70	\$720.50



1/2 Page

Vertical: 3.229" x 9.5"
Horizontal: 6.5" x 4.729"

	Open	6 Mo.	12 mo.
Glossy	\$844.25	\$760.38	\$675.13
Color NP	\$675.40	\$608.30	\$540.10
BW NP	\$562.10	\$506.00	\$449.50



1/4 Page

Vertical: 3.229" x 4.729"
Horizontal: 6.5" x 2.344"

	Open	6 Mo.	12 mo.
Glossy	\$492.25	\$442.75	\$393.25
Color NP	\$393.80	\$354.20	\$314.60
BW NP	\$336.60	\$303.60	\$269.50



1/6 Page

3.229" x 3.139"

	Open	6 Mo.	12 mo.
Color NP	\$325.60	\$293.70	\$260.70
BW NP	\$291.50	\$262.90	\$233.20

Issue Schedule

Month	Glossy	Newsprint	On Sale	Month	Glossy	Newsprint	On Sale
Mar 10	January 01, 2010	January 08, 2010	1/30/10	Oct 10	July 30, 2010	August 06, 2010	8/28/10
Apr 10	January 29, 2010	February 05, 2010	2/27/10	Nov 10	September 03, 2010	September 10, 2010	10/2/10
May 10	February 26, 2010	March 05, 2010	3/27/10	Dec 10	October 01, 2010	October 08, 2010	10/30/10
Jun 10	April 02, 2010	April 09, 2010	5/1/10	Jan 11	October 29, 2010	November 05, 2010	11/27/10
Jul 10	April 30, 2010	May 07, 2010	5/29/10	Feb 11	November 26, 2010	December 03, 2010	12/25/10
Aug 10	June 04, 2010	June 11, 2010	7/3/10	Mar 11	December 31, 2010	January 07, 2011	1/29/11
Sep 10	July 02, 2010	July 09, 2010	7/31/10				