

## Ad Reservation

Location	Ad Unit	Ad Size	Pricing
<b>Home Page</b>	Skyscraper	120x600	\$24.00/cpm
	Vertical Banner	120x240	\$18.00/cpm
<b>Advanced Search Page</b>	Sponsorship Rectangle Ad TIER 1	300x250	\$24.00/cpm
	Sponsorship Rectangle Ad TIER 2	300x250	\$24.00/cpm
<b>Find Page</b>	Skyscraper	120x600	\$18.00/cpm
	Vertical Banner	120x240	\$6.00/cpm
<b>Browse Pages</b>	Vertical Banner	120x240	\$6.00/cpm
	Embedded Leader Board	728x90	\$18.00/cpm
<b>Search Results Pages</b>	Top Leader Board	728x90	\$18.00/cpm
	Skyscraper	120x600	\$18.00/cpm
	Vertical Banner	120x240	\$6.00/cpm
	Button Ad	120x120	\$6.00/cpm
	Embedded Liner Ad	468x60	\$12.00/cpm
<b>Research Page</b>	Skyscraper	120x600	\$18.00/cpm
	Vertical Banner	120x240	\$6.00/cpm
	Button Ad	120x120	\$1.80/cpm
<b>My Trader Sponsorship</b>	Sponsorship Rectangle Ad	180x150	\$240/mo.

## Resource Pages (250x250)

Location	Tier 1 Pricing/wk	Tier 2 Pricing/wk	Tier 3 Pricing/wk	Tier 4 Pricing/wk
<b>Finance</b>	\$120.00	\$90.00	_____	_____
<b>Insurance</b>	\$120.00	\$90.00	_____	_____
<b>Shipping</b>	\$90.00	\$60.00	_____	_____
<b>Trailers &amp; Ramps</b>	\$60.00	_____	_____	_____
<b>Parts</b>	\$120.00	\$90.00	\$60.00	\$30.00
<b>Accessories</b>	\$60.00	\$30.00	_____	_____
<b>Apparel</b>	\$60.00	\$30.00	_____	_____
<b>Titles</b>	\$60.00	_____	_____	_____
<b>Events</b>	\$30.00	\$15.00	_____	_____
<b>Auctions</b>	\$60.00	\$30.00	_____	_____