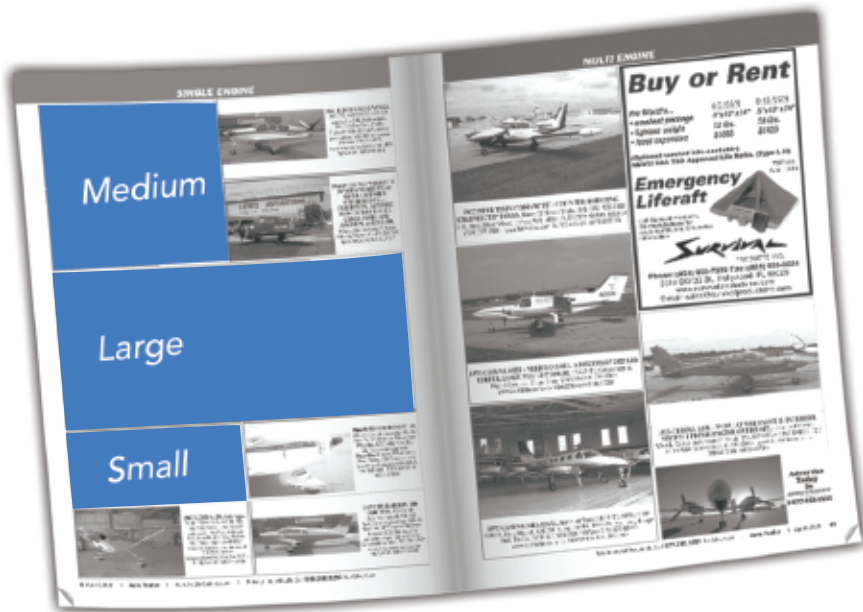


Print Advertising



B/W Newsprint Photo Classified

| | 1 Month | 3 Months |
|--------------|---------|----------|
| Small Photo | \$50.59 | \$121.41 |
| Medium Photo | \$60.49 | \$145.17 |
| Large Photo | \$71.49 | \$171.57 |

Color Newsprint Photo Classified

| | 1 Month | 3 Months |
|--------------|---------|----------|
| Small Photo | \$61.59 | \$147.81 |
| Medium Photo | \$71.49 | \$171.57 |
| Large Photo | \$83.59 | \$200.61 |

Full-Color Glossy Photo Classified

| | 1 Month | 3 Months |
|--------------|----------|----------|
| Small Photo | \$117.26 | \$276.21 |
| Medium Photo | \$208.89 | \$501.33 |
| Large Photo | \$310.07 | \$693.54 |

Issue Schedule

| Month | Glossy | Newsprint | On Sale |
|--------|----------|-----------|----------|
| Mar 09 | 12.19.08 | 12.26.08 | 01.17.09 |
| Apr 09 | 01.16.09 | 01.23.09 | 02.14.09 |
| May 09 | 02.13.09 | 02.20.09 | 03.14.09 |
| Jun 09 | 03.20.09 | 03.27.09 | 04.18.09 |
| Jul 09 | 04.17.09 | 04.24.09 | 05.16.09 |
| Aug 09 | 05.22.09 | 05.29.09 | 06.20.09 |
| Sep 09 | 06.19.09 | 06.26.09 | 07.18.09 |

| Month | Glossy | Newsprint | On Sale |
|--------|----------|-----------|----------|
| Oct 09 | 07.17.09 | 07.24.09 | 08.15.09 |
| Nov 09 | 08.21.09 | 08.28.09 | 09.19.09 |
| Dec 09 | 09.18.09 | 09.25.09 | 10.17.09 |
| Jan 10 | 10.16.09 | 10.23.09 | 11.14.09 |
| Feb 10 | 11.13.09 | 11.19.09 | 12.12.09 |
| Mar 10 | 12.18.09 | 12.22.09 | 01.16.10 |

All advertising materials are due on the close date.