

FBO Packages

Package Name	Advanced	Professional	Supreme
	Perfect for larger FBO's with interested in gaining more exposure and traffic.	Designed for medium sized FBO's to gain more traffic and exposure for their complete line of services.	Perfect for larger FBO's with restaurant/parts/service/repair facilities for national exposure. This package will provide increased exposure on AeroTrader.com and in the monthly publication reaching FBO's and Cessna/PIPER owners.
Print	1/4 page listing in the FBO directory Vertical: 3.229"x4.729" Horizontal: 6.5"x2.344"	1/2 page listing in the FBO directory Vertical: 3.229"x9.5" Horizontal: 6.5"x4.729"	Full page listing in the FBO directory 6.5"x 9.5"
Online	Search Result Liner Ad (468x60) on AeroTrader.com with 4,500 impressions per week.	Search Result Liner Ad (468x60) on AeroTrader.com with 6,000 impressions per week.	Search Result Liner Ad (468x60) on AeroTrader.com with 7,500 impressions per week.
Open Rate (min of 4weeks required)	\$68.23	\$94.63	\$144.95
26 Week/6 Month Discount Rate	\$61.41	\$85.17	\$130.46
52 Week/12 Month Discount Rate	\$54.59	\$75.71	\$115.96