

## Proven Results: Testimonials

I'm sorry for the delay. I would like to say I'm well pleased with Walneck's. I had a lot of inquiries and did sell the bike. This is the second time I used your publication, both times successful. The web exposure is a nice plus. When I advertised before that was not apart of your program. I would highly recommend your magazine, best regards:

– **Denny Stevens**

The on-line ad worked wonders. The second day it appeared I received an e-mail from an interested buyer. It took a week and several calls and e-mails, but we got together and he bought the bike. Thank you for your help.

– **Robert Lambert**

I couldn't believe I sold my motorcycle this fast with the help of Walnecks magazine. I had one guy contact me and offered to sell my bike on his auction site (that I've never heard of) for only \$500.00, needless to say I told him to pound sand. For the short money I spent on the fantastic ad in your magazine, I got a big bang for my buck. In two months advertising I received five serious cash offers, even in these tough economic times. You guys are the gold standard when either buying or selling a classic motorcycle. When I'm ready for my next classic bike, you can bet I'll be using Walnecks.

– **Thanks for everything**  
**Vytas Ivanouskas**

Late this past summer I was forced to sell my beautiful but high mileage 1971 CB 750 Honda. For two months I used a couple of different websites and publications and had only a couple of prospective buyers contact me. I then placed my ad with Walnecks. I was contacted by the ultimate buyer during the very first week, and other buyers began to offer more than my asking price. I continued to get serious buyer calls at the rate of about three per week for the next 6 weeks. In the future, I'll know not to waste time trying to sell a vintage bike with any other advertiser. Thanks Walnecks!

– **Emory Smith**

Thank you very much for the exceptional service. It was a very small account, but you treated me as if I was getting full color double-page ads. The ads produced many replies and leads for selling the bikes I listed. The ad also sent many other prospects my way and I wasn't the only business to benefit from the people who replied. I sent many referrals to other collectors and motorcycle shops.

Walneck's is about the best medium to advertise classic motorcycles and products.

I cannot renew the ad at this time, the bikes are spoken for and I am getting out of the classic bike business, but I am recommending the magazine to the new owner of the shop. Advertising dollars spent at Walneck's are very productive and will get you the best results from the targeted group.

– **Anthony Costanza**

Just a short note to tell you how pleased I am with the services of Walneck's. I listed my 1988 Ducati 750 F1 and it sold within 3 days of going on the internet. The buyer appreciated the bike for what it was and I am sure he will enjoy it for years to come. Your publication remains above every other publication on the market.

– **Thanks,**  
**G. Herrmann of Florida**

After trying Craig's List for 2 months (only 3 BS emails), the free local weekly paper (only 1 guy came and looked) and word of mouth through the local Triumph shop, I had NO serious offers. After placing my ad with Walneck's, within a few weeks I had at least 8 or 10 serious inquiries and several offers!!! Next time I won't mess around. I'll go right to Walneck's first thing!" I'm extremely satisfied with the responses to my ad.

– **Thanks,**  
**Chris Becker**

First of all, I want to thank everyone at Walneck's for doing such a great job on getting the proper advertising. The response has been tremendous! Within 10 days of the magazines publication with my Trike ad, it sold! I have advertised for four months in other places and not had the same response like I had with Walneck's. Thank you very much!

– **Thanks again,**  
**Rino Pagnucco**

Dear Walneck's Cycle,

Thank you for your assistance with the sale of my Classic Yamaha YZ175C. My recent ad in your magazine had my phone very busy, calls from all over! I will use your magazine on all my future classic bike sales! Thanks for your help.

– **Anne Kuehl**